Beverage Packaging Market Size & Share Analysis - Growth Trends and Forecast (2026 - 2031)

> **Industry:** End-Use & Specialty Packaging (Packaging)
> **Source:** https://www.mordorintelligence.com/industry-reports/beverage-packaging-market
> **Scraped Date:** 2026-09-17

Executive Market Summary

Market Metric	Details
Base Market Size	USD 169.58 billion
Projected Forecast (2031)	USD 169.58 billion
Growth Rate (CAGR)	3.88 %
Largest Market Region	N/A
Fastest-Growing Region	N/A

Market Visualizations & Infographics

`![Beverage Packaging Market Summary](images/chart_3.png)`

`![Beverage Packaging Market: Market Share by Material Type, 2025](images/chart_4.png)`

`![Beverage Packaging Market: Market Share by Packaging Format, 2025](images/chart_5.png)`

`![Beverage Packaging Market CAGR (%), Growth Rate by Region](images/chart_6.png)`

`![Beverage Packaging Market](images/chart_7.png)`

`![Icon](images/chart_8.png)`

`![footer background image](images/chart_10.png)`

`![Mordor Intelligence on Facebook](images/chart_12.svg)`

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`![ESOMAR](images/chart_17.png)`

`![GPTW](images/chart_19.png)`

Comprehensive Research Analysis

Overview Points List Flex 49 Share Feature End

Market Overview

Study Period | 2020 - 2031 |
Market Size (2026) | USD 169.58 Billion |
Market Size (2031) | USD 205.17 Billion |
Growth Rate (2026 - 2031) | 3.88 % |
Fastest Growing Market | Asia Pacific |
Largest Market | North America |
Market Concentration | Medium |
Major Players*Disclaimer: Major Players sorted in no particular order

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Market Overview

Beverage Packaging Market Analysis by Mordor IntelligenceThe beverage packaging market size is expected to grow from USD 163.25 billion in 2025 to USD 169.58 billion in 2026 and is forecast to reach USD 205.17 billion by 2031 at 3.88% CAGR over 2026-2031. Growth is propelled by converging global regulations that standardize recycled-content thresholds, while premium ready-to-drink launches and a wave of aluminum-can capacity additions provide parallel demand engines. Packaging suppliers able to navigate recycled-material mandates, cost inflation for virgin resin, and shifting consumer preferences toward low-impact formats are capturing share. Strategic investments in closed-loop recycling, digital watermarking, and e-commerce-ready multipacks are differentiating leaders from laggards. Consolidation—exemplified by the pending Amcor-Berry Global merger—continues to reshape the competitive baseline, creating scale benefits for firms with multi-format portfolios.

Key Report Takeaways

* By material type, plastic maintained 41.30% revenue share in 2025, while paperboard is projected to post a 6.29% CAGR through 2031.
* By product type, bottles led with 37.35% share in 2025; pouches are forecast to grow at a 6.82% CAGR to 2031.
* By packaging format, cold-fill/carbonated solutions contributed 39.25% of 2025 revenue; aseptic formats are expected to advance at a 6.95% CAGR through 2031.
* By beverage type, carbonated drinks held 30.35% of 2025 revenue, whereas plant-based drinks are on track for an 7.55% CAGR to 2031.
* By geography, North America commanded 26.60% of 2025 revenue; Asia-Pacific is projected to expand at a 5.32% CAGR to 2031.

Key Market Trends

Global Beverage Packaging Market Trends and InsightsDrivers Impact Analysis*

Driver	(~) % Impact on CAGR Forecast	Geographic Relevance	Impact Timeline
Premiumisation in ready-to-drink (RTD) beverages	+0.8%	Global, with concentration in North America & Europe	Medium term (2-4 years)
Surge in aluminium-can capacity expansions	+0.6%	Global, led by North America and Asia-Pacific	Short term (≤ 2 years)
PET lightweighting and tethered-cap regulations	+0.4%	Europe primary, spillover to North America and Asia-Pacific	Medium term (2-4 years)
Growth of e-commerce multipacks (mainly alcohol)	+0.3%	North America & Europe core, expanding to Asia-Pacific	Long term (≥ 4 years)
Rise of digital watermarks for circularity	+0.2%	Europe leading, North America following	Long term (≥ 4 years)
Beverage concentrates and "soda-at-home" ecosystems	+0.1%	North America primary, selective global adoption	Medium term (2-4 years)

Source: Mordor Intelligence |

Competitive Landscape

Competitive Landscape

The beverage packaging market exhibits moderate consolidation, with the top ten participants controlling roughly 55% of global revenue. Cross-material players such as Amcor, Ball, Crown, and Tetra Pak leverage scale, technology breadth, and long-standing relationships with brand owners. Material specialists including O

-I Glass and Novelis defend niches via technical process leadership and closed-loop service models.

Strategic moves center on acquiring capabilities that accelerate circularity and geographic reach. Amcor’s all-stock merger with Berry Global, cleared in April 2025, unites 400 plants across 140 countries and promises USD 650 million in annual synergies, largely from resin procurement and footprint optimization. Sonoco’s USD 3.9 billion purchase of Eviosys positions the firm as the largest global metal food and aerosol can supplier, creating cross-selling opportunities into beverages. Ball’s 2024 purchase of European can maker Alucan expands its continental footprint amid rising demand for sustainable aluminum formats.

Innovation pipelines differentiate leaders. PepsiCo’s patent for ingredient-chamber cans points to customizable beverage systems that may displace post-mix fountains in esports arenas. Tetra Pak’s digital-engagement platform connects QR-coded cartons to consumer recycling guides and loyalty apps. Digital watermark pilots in partnership with Digimarc allow brand owners to track individual packs’ end-of-life destination, a credential increasingly valued by investors. Collectively, these moves tighten switching costs for beverage companies and raise the barrier to entry for newcomers lacking integrated material and data capabilities.

Beverage Packaging Industry Leaders* O-I Glass Inc.

* Tetra Laval International SA

* Ball Corporation

* Ardagh Group S.A.

* Amcor plc

* *Disclaimer: Major Players sorted in no particular order

Scope Methodology P Space

This market is defined as packaging used to contain, protect, and distribute beverages across major materials and formats, measured in value terms at a global level. It includes common pack forms used for alcoholic and non-alcoholic beverages where packaging is purchased for commercial beverage packing and sale.

Scope exclusions: Excludes secondary packaging (such as outer corrugated shippers), beverage processing equipment, and packaging used only for non-beverage foods.

Segmentation Container

* By Material Type* Plastic
* Metal
* Glass
* Paperboard

* By Product Type* Bottles
* Cans
* Pouches
* Cartons
* Beer Kegs

* By Packaging Format* Aseptic
* Hot-Fill
* Cold-Fill/Carbonated
* Retortable

* Shelf-Stable Ambient
* Chilled Distribution

* By Beverage Type* Carbonated Drinks
* Alcoholic Beverages
* Bottled Water
* Milk
* Fruit and Vegetable Juices
* Energy Drinks
* Plant-based Drinks
* Other Beverage Types

* By Geography* North America* United States
* Canada
* Mexico

* Europe* United Kingdom
* Germany
* France
* Italy
* Spain
* Austria
* Poland
* Russia
* Rest of Europe

* Asia-Pacific* China
* India
* Japan
* Australia
* Rest of Asia-Pacific

* South America* Brazil
* Argentina
* Rest of South America

* Middle East* Saudi Arabia
* United Arab Emirates
* Turkey
* Rest of Middle East

* Africa* South Africa
* Rest of Africa

Frequently Asked Questions

What is the current size of the beverage packaging market?

The beverage packaging market was valued at USD 169.58 billion in 2026 and is projected to reach USD 205.17 billion by 2031.

Which material segment is growing fastest?

Paperboard leads growth with a projected 6.29% CAGR through 2031 as brands shift toward renewable and easily recyclable substrates.

Why are aluminum cans gaining share?

Aluminum offers closed-loop recyclability rates above 70% and benefits from large capacity additions by Ball and Novelis, making it a favored alternative to single-use plastics.

How will EU regulations affect global packaging choices?

The EU PPWR requires all packaging to be recyclable by 2028 and sets rPET content thresholds, influencing global brand specifications and accelerating design-for-recycling adoption.

Which region is expected to deliver the highest growth?

Asia-Pacific is forecast to expand at a 5.32% CAGR to 2031, supported by urbanization, rising incomes, and aggressive sustainability mandates such as India's 30% rPET requirement.

What strategic moves dominate the competitive landscape?

Mergers like Amcor-Berry and Sonoco-Eviosys, alongside capacity investments in aluminum and glass decarbonization, illustrate a pivot toward scale, circularity, and premiumization.