

Flavored Syrups Market Size & Share Analysis - Growth Trends and Forecast (2026 - 2031)

> ****Industry:**** Bakery, Flavors & Food Ingredients (Food & Beverage)
> ****Source:**** https://www.mordorintelligence.com/industry-reports/flavored-syrups-market(https://www.mordorintelligence.com/industry-reports/flavored-syrups-market)
> ****Scraped Date:**** 2026-09-17

Executive Market Summary

Market Metric	Details
:---	:---
Base Market Size	USD 67.61 billion
Projected Forecast (2031)	USD 67.61 billion
Growth Rate (CAGR)	5.88 %
Largest Market Region	N/A
Fastest-Growing Region	N/A

Market Visualizations & Infographics

![Major players in Flavored Syrups industry](images/chart_2.png)

![Flavored Syrups Market Size](images/chart_3.png)

![Flavored Syrups Market Share by Product Type, 2025](images/chart_4.png)

![Flavored Syrups Market Share by Distribution Channel, 2025](images/chart_5.png)

![Flavored Syrups Market CAGR (%), Growth Rate by Region](images/chart_6.png)

![Flavored Syrups Market Concentration](images/chart_7.png)

![Icon](images/chart_8.png)

![footer background image](images/chart_10.png)

![Mordor Intelligence on Facebook](images/chart_12.svg)

![Mordor Intelligence on Pinterest](images/chart_14.svg)

![Mordor Intelligence on Instagram](images/chart_15.svg)

![ESOMAR](images/chart_17.png)

![GPTW](images/chart_19.png)

Comprehensive Research Analysis

Overview Points List Flex 49 Share Feature End

Market Overview

Study Period
|
2021 - 2031
|

Market Size (2026)
|
USD 67.61 Billion
|

Market Size (2031)
|
USD 89.96 Billion
|

Growth Rate (2026 - 2031)
|
5.88 %
|

Fastest Growing Market
|
Asia Pacific
|

Largest Market

North America

Market Concentration

Medium

Major Players

*Disclaimer: Major Players sorted in no particular order

Image © Mordor Intelligence. Reuse requires attribution under CC BY 4.0.

|

Market Overview

Flavored Syrups Market Analysis by Mordor Intelligence

The flavored syrups market size was valued at USD 63.63 billion in 2025, is expected to increase to USD 67.61 billion in 2026, and reach USD 89.96 billion by 2031, growing at a CAGR of 5.88% between 2026 and 2031. Growth is being fueled by café expansion, home-mixology habits that took root during pandemic lockdowns, and the shift of flavor customization from a premium perk to an operating necessity for beverage chains. North America led with 35.40% of the flavored syrups market share in 2025, but Asia-Pacific is set to expand at 7.58% CAGR on the strength of rising urban incomes and specialty coffee adoption. Product innovation is splitting into two tracks: indulgent dessert profiles that encourage experiential consumption and botanical or functional blends that align with wellness spending. Parallel pressure from new FDA sugar-and-color rules and vanilla price shocks is accelerating reformulation toward non-nutritive sweeteners and natural colorants, while biotechnology and vertical integration are redrawing competitive fault lines.

Key Report Takeaways

- * By product type, fruit syrups led with 34.59% flavored syrups market share in 2025, and herbs and botanicals will be the fastest-growing segment at a 7.48% CAGR through 2031.
- * By application, beverages commanded 35.69% of 2025 revenue, whereas functional foods will advance at 6.97% CAGR to 2031.
- * By distribution channel, B2B-foodservice held 55.72% share in 2025, while direct-to-consumer e-commerce will expand at 7.70% CAGR on the back of at-home mixology and subscription models.
- * Geographically, North America remains the largest flavored syrups market, yet Asia-Pacific will represent the fastest-expanding territory with a 7.58% CAGR forecast through 2031.

Key Market Trends

Market Trends and Insights

Drivers Impact Analysis of Flavored Syrups Market*

Driver
|

(~)
% Impact on CAGR Forecast
|

Geographic
Relevance
|

Impact
Timeline
|

Innovation
in exotic and global flavor profiles

+1.2%

|

Global,
with accelerated adoption in North America and Asia-Pacific urban centers

|

Medium
term (2-4 years)

|

Premiumization
and artisanal café culture

|

+1.5%

|

North
America, Europe, and Tier-1 cities in the Asia-Pacific

|

Medium
term (2-4 years)

|

Expansion
of RTD beverages using compound syrups

|

+1.3%

|

Global,
with the strongest growth in Asia-Pacific and North America

|

Short
term (≤ 2 years)

|

Foodservice
chains' menu localization drives SKU proliferation

|

+0.9%

|

Asia-Pacific,
Latin America, and the Middle East and Africa

|

Medium
term (2-4 years)

|

Novel
botanical and functional syrup infusions

|

+1.1%

|

North
America and Europe, spill-over to the Asia-Pacific wellness segments

|

Long
term (≥ 4 years)

|

Versatility
in culinary applications

|

+0.8%

|

Global,
with emphasis on North America and Europe, foodservice innovation

|

Medium
term (2-4 years)

|

Source: Mordor Intelligence

|

Competitive Landscape

Competitive Landscape

The flavored syrups market showcases a balanced competition. This indicates a tug-of-war between established multinationals and niche regional players. Recent moves, like Glanbia's USD 300 million takeover of Flavor Producers and Tate & Lyle's eyeing of CP Kelco with a proposed USD 1.8 billion deal, spotlight strategic trends. Players are leaning into vertical integration, carving out premium market positions, and emphasizing natural ingredients. Companies are also differentiating through innovation. For instance, Givaudan, with a reported USD 9.30 billion in 2024 sales, attributes its success to robust research and development and collaborative customer engagements. Meanwhile, DSM-Firmenich is channeling merger-derived synergies, aiming for an annual USD 409.98 million boost to fuel its innovation drive.

There's a budding interest in functional applications and sustainable sourcing. Monin's 74-acre biodynamic yuzu orchard is a testament to vertical integration, ensuring top-notch ingredients while championing sustainability. Tech is reshaping the landscape, with AI at the helm for flavor crafting and streamlining operations. Notably, 40% of consumers now prioritize taste in vegan offerings, and there's a 23% uptick in product launches spotlighting 'fantasy' flavors. These trends highlight the growing importance of aligning product development with evolving consumer preferences and sustainability narratives.

New-age disruptors are carving niches via direct-to-consumer models and tailored experiences. In contrast, industry stalwarts are leveraging their scale and regulatory know-how to fortify their market positions, creating hurdles for smaller entrants. As the competitive terrain shifts, the winners will be those who adeptly juggle innovation with operational savvy, all while steering through supply chain challenges and regulatory mazes. Companies that can balance these factors effectively are likely to maintain a competitive edge in the evolving flavored syrups market.

Flavored Syrups Industry Leaders

*

Monin Inc.

*

Torani Co.

*

Maison Routin 1883

*

Sensient Technologies Corp.

*

Kerry Group plc

*

*Disclaimer: Major Players sorted in no particular order

Image © Mordor Intelligence. Reuse requires attribution under CC BY 4.0.

Component Component 3 Scope Of The Report Bottom

Global Flavored Syrups Market Report Scope

Flavored syrups are concentrated, viscous liquid additives composed of a simple syrup base, typically sugar or sugar substitutes dissolved in water, infused with natural or artificial flavoring agents. The flavored syrups market is segmented by product type, application, distribution channel, and geography. By product type, the market is segmented into fruits, chocolate, herbs and botanicals, coffee, and others. By application, the market is segmented into beverages, bakery and confectionery, dairy products, functional foods, and others. By distribution channels, the market is segmented into B2B/Foodservice and B2C. By geography, the market is segmented into North America, Europe, Asia-Pacific, South America, the Middle East, and Africa. Market Forecasts are Provided in Terms of Value (USD and Volume (Liters)).

Product Type

Fruits
|

Chocolate
|

Herbs and Botanicals
|

Coffee
|

Others (Malt, Vanilla, Almond, Coconut)
|

Segmentation Accordion Item

Geography

North America
|

United States
|

|

Canada
|

|

Mexico
|

|

Rest of North America
|

Europe
|

United Kingdom
|

|

Germany
|

|

France

|

|

Italy

|

|

Spain

|

|

Sweden

|

|

Belgium
|

|

Poland
|

|

Netherlands
|

|

Rest of Europe
|

Asia-Pacific
|

China
|

|

Japan

|

|

India

|

|

Thailand

|

|

Singapore

|

|

Indonesia
|

|

South Korea
|

|

Australia
|

|

Rest of Asia-Pacific
|

South America
|

Brazil
|

|

Argentina

|

|

Colombia

|

|

Peru

|

|

Chile

|

|

Rest of South America

|

Middle East and Africa

|

United Arab Emirates

|

|

South Africa

|

|

Saudi Arabia

|

|

Nigeria
|

|

Egypt
|

|

Morocco
|

|

Turkey
|

|

Rest of Middle East and Africa
|

Frequently Asked Questions

How large is the flavored syrups market in 2026?

The flavored syrups market size stands at USD 67.61 billion in 2026.

Which product category holds the highest share?

Fruit-based syrups lead with 34.59% flavored syrups market share in 2025.

What region is growing fastest?

Asia-Pacific is expected to log a 7.58% CAGR between 2026 and 2031.

Which application segment shows the strongest future growth?

Functional foods are projected to expand at 6.97% CAGR through 2031.