Casino Hotels Market Size & Share Analysis - Growth Trends and Forecast (2026 - 2031)

> **Industry:** Hotels, Accommodation & Resorts (Hospitality & Tourism)
> **Source:** https://www.mordorintelligence.com/industry-reports/global-casino-hotels-market
> **Scraped Date:** 2026-09-17

Executive Market Summary

Market Metric	Details
Base Market Size	USD 165.17 billion
Projected Forecast (2031)	USD 165.17 billion
Growth Rate (CAGR)	5.05 %
Largest Market Region	N/A
Fastest-Growing Region	N/A

Market Visualizations & Infographics

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![Major players in Casino Hotels Market industry](images/chart_2.png)

![Casino Hotels Market  (2025 - 2030)](images/chart_3.png)

![Casino Hotels Market : Market Share by Type, 2025](images/chart_4.png)

![Casino Hotels Market  CAGR (%), Growth Rate by Region](images/chart_6.png)

![Casino Hotels Market  Concentration](images/chart_7.png)

![Icon](images/chart_8.png)

![footer background image](images/chart_10.png)

![Mordor Intelligence on Facebook](images/chart_12.svg)

![Mordor Intelligence on Pinterest](images/chart_14.svg)

![Mordor Intelligence on Instagram](images/chart_15.svg)

![ESOMAR](images/chart_17.png)

![GPTW](images/chart_19.png)
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Comprehensive Research Analysis

Overview Points List Flex 49 Share Feature End

Market OverviewStudy Period | 2020 - 2031 |
Market Size (2026) | USD 165.17 Billion |
Market Size (2031) | USD 211.26 Billion |
Growth Rate (2026 - 2031) | 5.05 % |
Fastest Growing Market | Asia-Pacific |
Largest Market | North America |
Market Concentration | Low |
Major Players*Disclaimer: Major Players sorted in no particular order

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Market Overview

Casino Hotels Market Analysis by Mordor IntelligenceThe casino hotels market size is expected to grow from USD 157.23 billion in 2025 to USD 165.17 billion in 2026 and is forecast to reach USD 211.26 billion by 2031 at 5.05% CAGR over 2026-2031. The casino hotels market benefits from pent-up leisure demand, destination marketing, and new regulatory openings. Operators are deploying asset-light digital capabilities, rolling out AI-driven pricing engines, and intensifying loyalty-program linkages to capture higher customer lifetime value. Integrated resort pipelines in the UAE, Greece, and Thailand highlight investors’ appetite for multi-use entertainment districts, while established hubs such as Las Vegas continue to surpass pre-pandemic gaming revenue records. Supply discipline, targeted renovation,s and disciplined cost controls support margin resilience, even as wage and utility costs rise in major markets.

Key Report Takeaways* By type, stand-alone properties led with 35.68% revenue in 2025, whereas integrated resorts are set to expand at 7.02% CAGR through 2031 in the casino hotels market.
* By revenue source, gaming held 46.25% of the casino hotels market share in 2025; non-gaming is growing at 8.28% CAGR to 2031.
* By star rating, luxury hotels accounted for 60.67% of the casino hotels market size in 2025 and are advancing at 7.42% CAGR.
* By geography, North America commanded 42.10% revenue share in 2025, while Asia-Pacific is forecast to post the fastest 7.95% CAGR in the casino hotels market.

* Five leading operators, MGM Resorts, Las Vegas Sands, Caesars Entertainment, Wynn Resorts, and Galaxy Entertainment, collectively controlled a dominant position in 2024.

Key Market Trends

Market Trends and InsightsDrivers Impact Analysis of Casino Hotels Market *

Driver	(~) % Impact on CAGR Forecast	Geographic Relevance	Impact Timeline
Rising legalization of casino gambling in emerging markets	+1.2%	Asia-Pacific, Latin America, Middle East	Medium term (2-4 years)
Recovery and growth in international tourism post-pandemic	+0.9%	Global, with concentration in Asia-Pacific and Europe	Short term (≤ 2 years)
Integrated resorts' diversified non-gaming revenue streams	+0.8%	Global, led by Asia-Pacific and North America	Long term (≥ 4 years)
Advanced data analytics & AI optimizing total-revenue management	+0.6%	North America, Europe, developed APAC markets	Medium term (2-4 years)
Growing demand for e-sports & experiential MICE at casino resorts	+0.4%	North America, Europe, urban Asia-Pacific	Long term (≥ 4 years)
Government-led destination mega-projects attracting investment	+0.7%	Middle East, Southeast Asia, selected Latin America	Long term (≥ 4 years)

Source: Mordor Intelligence |

Competitive Landscape

Competitive Landscape

The casino hotel market is moderately concentrated. The top five groups, MGM Resorts, Las Vegas Sands, Caesars Entertainment, Wynn Resorts, and Galaxy Entertainment, leveraged scale advantages in loyalty ecosystems, data analytics, and balance-sheet strength to safeguard share. MGM Resorts posted a record USD 17.2 billion in 2024 revenue, buoyed by 94% Strip occupancy[3]Source: MGM Resorts, “2024 Annual Report,” mgmresorts.com. Wynn Resorts secured USD 2.4 billion in financing for its UAE resort, the largest single hospitality financing in the Gulf.

M&A appetite is underscored by Bally’s USD 4.6 billion go-private transaction with Standard General and Boyd Gaming’s approach to Penn Entertainment. Asset-ligh t REIT structures, typified by VICI Properties' USD 300 million One Beverly Hills investment, illustrate investors' preference for stable triple-net leases. Technology adoption is a competitive differentiator: Caesars' dynamic pricing engine lifted blended ADR 6% in 2024, while Galaxy Entertainment integrated facial recognition boarding in its Cotai VIP entrances.

White-space opportunities in newly legal markets reward operators with proven regulatory-engagement track records. Thailand's THB 100 billion capital bar will favor global giants over local newcomers. Brazil's BRL 30 million capitalization rule is modest by international standards, potentially fostering a fragmented field ripe for roll-ups within five years.

Casino Hotels Industry Leaders* Las Vegas Sands Corporation

* MGM Resorts International

* Caesars Entertainment Corporation

* Galaxy Entertainment Group

* Wynn Resorts Limited

* *Disclaimer: Major Players sorted in no particular order

Scope Methodology P Space

For this study, the market covers the revenues generated by properties that combine paid lodging with on-site casino gaming, where the hotel and gaming operations are positioned together as one guest destination.

Scope exclusions: It does not count standalone casinos without lodging, cruise ship casinos, online gambling, or pure hotel stays where gaming is not offered on the same property.

Segmentation Container

* By Type* Integrated-Resort Casino Hotels
* Stand-Alone Casino Hotels
* Tribal Casino Hotels
* Cruise & Riverboat Casino Hotels

* By Revenue Source* Gaming Revenue
* Non-Gaming Revenue* Rooms
* Food & Beverage
* Entertainment & Retail

* By Star Rating* Luxury
* Upper-Upscale
* Midscale
* Economy & Budget

* By End-User / Traveller Type* Domestic Leisure Travellers
* International Leisure Travellers
* Business & MICE Travellers
* High-Roller / VIP Gamers

* By Geography* North America* Canada
* United States
* Mexico

* South America* Brazil

* Peru
* Chile
* Argentina
* Rest of South America

* Asia-Pacific* India
* China
* Japan
* Australia
* South Korea
* South East Asia (Singapore, Malaysia, Thailand, Indonesia, Vietnam, and Philippines)
* Rest of Asia-Pacific

* Europe* United Kingdom
* Germany
* France
* Spain
* Italy
* BENELUX (Belgium, Netherlands, and Luxembourg)
* NORDICS (Denmark, Finland, Iceland, Norway, and Sweden)
* Rest of Europe

* Middle East and Africa* United Arab Emirates
* Saudi Arabia
* South Africa
* Nigeria
* Rest of Middle East and Africa

Frequently Asked Questions

What is the current value of the casino hotels market?

The casino hotels market stood at USD 165.17 billion in 2026 and is projected to climb to USD 211.26 billion by 2031 at a 5.05% CAGR.

Which type of casino hotel is growing the fastest?

Integrated resorts are growing the quickest, advancing at 7.02% CAGR thanks to diversified non-gaming revenue streams and larger average spend per guest.

Which is the fastest growing region in Casino Hotels Market?

Asia-Pacific is estimated to grow at the highest CAGR over the forecast period (2026-2031).

Why is Asia-Pacific considered the main growth engine?

Asia-Pacific combines Macau's rebound, new legal markets in Thailand and the UAE and rising middle-class incomes, resulting in an 7.95% regional CAGR forecast.

How important is non-gaming revenue for operators?

Non-gaming revenue is expanding at 8.28% CAGR; each incremental point in its share typically improves margins while reducing dependence on table-game volumes.

Which companies dominate the casino hotels market?

MGM Resorts, Las Vegas Sands, Caesars Entertainment, Wynn Resorts and Galaxy Entertainment collectively hold the largest share through scale, loyalty programs and global expansion.