

Cosmetic Packaging Market Size & Share Analysis - Growth Trends and Forecast (2026 - 2031)

> **Industry:** End-Use & Specialty Packaging (Packaging)
> **Source:** https://www.mordorintelligence.com/industry-reports/global-cosmetic-packaging-market-industry(https://www.mordorintelligence.com/industry-reports/global-cosmetic-packaging-market-industry)
> **Scraped Date:** 2026-09-17

Executive Market Summary

Market Metric	Details
Base Market Size	USD 31.68 billion
Projected Forecast (2031)	USD 31.68 billion
Growth Rate (CAGR)	4.95 %
Largest Market Region	N/A
Fastest-Growing Region	N/A

Market Visualizations & Infographics

! [Major players in Cosmetic Packaging industry](images/chart_2.png)

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Comprehensive Research Analysis

Overview Points List Flex 49 Share Feature End

Market OverviewStudy Period | 2020 - 2031 |
Market Size (2026) | USD 31.68 Billion |
Market Size (2031) | USD 40.33 Billion |
Growth Rate (2026 - 2031) | 4.95 % |
Fastest Growing Market | Asia Pacific |
Largest Market | Asia Pacific |
Market Concentration | Low |
Major Players*Disclaimer: Major Players sorted in no particular order

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Market Overview

Cosmetic Packaging Market Analysis by Mordor Intelligence The cosmetic packaging market size was valued at USD 30.19 billion in 2025 and estimated to grow from USD 31.68 billion in 2026 to reach USD 40.33 billion by 2031, at a CAGR of 4.95% during the forecast period (2026-2031). The advance mirrors brand responses to the European Union's Packaging and Packaging Waste Regulation, effective February 2025, which obliges recyclability and extended producer responsibility compliance[1]Source: European Parliament, "Packaging and packaging waste," europarl.europa.eu. Brands counter rising polyethylene terephthalate costs driven by geopolitical tension and production cuts in China and Europe by accelerating recycled-content usage and lightweight designs. Asia-Pacific remains the growth engine, propelled by sophisticated consumer routines and strong e-commerce logistics; Chinese facial sheet-mask success and premiumization across South Korea and Japan typify the region's influence. Material choice continues to bifurcate: plastics retain cost leadership while glass advances on luxury, refillable, and circular-economy appeal. Meanwhile, corporate consolidation highlighted by Amcor's USD 8.43 billion merger with Berry Global bundles scale and R&D to quicken sustainable-packaging rollouts.

Key Report Takeaways* By material type, plastics commanded 64.02% of the cosmetic packaging market share in 2025.

* By product type, the market size for flexible sachets and pouches records the fastest 7.41% CAGR between 2026-2031.

* By dispensing mechanism, pump systems held 28.12% share of the cosmetic packaging market size in 2025.

* By cosmetic type, the market size for color cosmetics records the fastest 6.31% CAGR between 2026-2031.

* By geography, Asia-Pacific led with 42.55% share of the cosmetic packaging market size in 2025.

Key Market Trends

Market Trends and Insights Drivers Impact Analysis of Cosmetic Packaging Market*Driver | (~) % Impact on CAGR Forecast | Geographic Relevance | Impact Timeline |

Growing consumption of premium and masstige beauty products | +1.2% | Asia-Pacific and North America | Medium term (2-4 years) |

Shift toward e-commerce-friendly lightweight formats | +0.8% | North America and Europe | Short term (≤ 2 years) |

Rise of refillable/reusable delivery systems | +0.6% | Europe and North America, expanding to Asia-Pacific | Long term (≥ 4 years) |

Rapid adoption of robot-ready secondary packs | +0.5% | North America and Europe | Short term (≤ 2 years) |

Authentication-enabled smart packaging to curb counterfeits | +0.4% | Global, with priority in luxury markets | Medium term (2-4 years) |

Brand demand for carbon-label-ready packs | +0.3% | Europe primary, North America secondary | Long term (≥ 4 years) |

Source: Mordor Intelligence |

Competitive Landscape

Competitive Landscape

The cosmetic packaging market is fragmented; numerous niche experts coexist alongside multinational roll-ups. Amcor's 2025 merger with Berry Global forged an extended platform across flexibles, closures, and healthcare, promising USD 650 million in synergies and USD 180 million annual R&D allocation[3]Source: Amcor, "Amcor completes combination with Berry Global," amcor.com. The tie-up pushes peer

rs to consider scale alignments or specialty tuck-ins to defend customer portfolios. AptarGroup leverages its 2024 TIME sustainability ranking to court prestige beauty leaders seeking verified low-carbon solutions..

Private equity’s appetite for glass assets stays strong: Movendo Capital and Draycott gained control of Verescence in February 2025 to support furnace decarbonisation and post-consumer cullet adoption. Luxury Cosmetic Solutions Investments’ Eurovetrocap acquisition highlights cross-portfolio synergies in droppers and minis that share pipette tooling. Technology capability, particularly in NFC tags, blockchain security, and carbon tracking, becomes a defensible moat. Start-ups offering AI-driven eco-design software or biopolymer additives attract licensing deals rather than outright acquisition, reflecting the incumbent's wish to add modular tech without diluting core EBITDA.

Regional specialists thrive by applying cultural insight Korean converters refine cushion-compact air pockets for humidity management, while Italian glass-press houses perfect flint clarity for colour-cosmetic bottles. The top five suppliers collectively control under 55% of global revenue, leaving room for mid-sized innovators. Competitive energy will likely escalate around refill infrastructure, PCR-feedstock verticals, and micro-fibre-based transit solutions, anchoring growth trajectories in the cosmetic packaging market.

Cosmetic Packaging Industry Leaders* Albea S.A.

- * Silgan Holdings Inc
- * Amcor Plc
- * International Paper
- * Huhtamaki Oyj

* *Disclaimer: Major Players sorted in no particular order
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Component Component 3 Scope Of The Report Bottom

Global Cosmetic Packaging Market Report ScopeA cosmetic substance is used to clean, enhance, or change the appearance of the face, body, hair, fingernails, or teeth. Cosmetic products include make-up, perfumes, skin creams, nail polish, and grooming products such as soap, shampoo, shaving creams, and deodorants. The study tracks the different types of packaging needed for cosmetic products to keep them from spoiling, moisture, UV, and more.

The cosmetic packaging market is segmented by material (plastic, glass, metal, and paper), product type (plastic bottles and containers, glass bottles and containers, metal containers, folding cartons, corrugated boxes, tubes and sticks, caps, and closures, pump and dispenser, droppers, ampoules, and flexible plastic packaging), cosmetic type (hair care, color cosmetics, skincare, men grooming, and deodorants), and geography (North America [the United States and Canada], Europe [the United Kingdom, Germany, France, Italy, Spain, and Rest of Europe], Asia-Pacific [China, India, Japan, South Korea, and Australia & New Zealand, and Rest of Asia-Pacific], Latin America [Brazil, Mexico, Argentina, and Rest of Latin America], and Middle East and Africa [the United Arab Emirates, Saudi Arabia, South Africa, and Rest of MEA]). The market sizes and forecasts are provided in terms of revenue (USD) for all the above segments.

Segmentation Overview	
By Material Type	Plastics Polyethylene Terephthalate (PET) polypropylene (PP) Polyethylene (PE) Other Plastics

Glass |
Metal |
Paper and Paperboard |

Segmentation Accordion Item

By GeographyNorth America | United States |
| Canada |
| Mexico |
Europe | Germany |
| United Kingdom |
| France |
| Italy |
| Spain |
| Russia |
| Rest of Europe |
Asia-Pacific | China |
| Japan |
| India |
| South Korea |
| Australia |
| Rest of Asia-Pacific |
Middle East and Africa | Middle East | Saudi Arabia |
	United Arab Emirates
	Turkey
	Rest of Middle East
Africa	South Africa
	Nigeria
	Kenya
	Rest of Africa
South America	Brazil
Argentina	
Rest of South America	

Frequently Asked Questions

What is the current cosmetic packaging market size and expected growth?

The cosmetic packaging market stands at USD 31.68 billion in 2026 and is projected to reach USD 40.33 billion by 2031 at a 4.95% CAGR.

Which region drives the fastest expansion in cosmetic packaging?

Asia-Pacific leads, commanding 42.55% of 2025 revenue and advancing at a 7.18% CAGR through 2031.

Why are refillable systems gaining ground?

Luxury brands such as Chanel and L'Oréal view refillable packaging as both a circular-economy obligation and a loyalty-building tool, while new pump and cartridge designs make refilling straightforward.

How are regulations shaping material choices?

The EU's Packaging and Packaging Waste Regulation and state-level US plastic caps push brands toward recyclable mono-materials, higher PCR content, and lightweight formats.

Which dispensing mechanism shows the strongest growth?

Stick and twist-up formats grow at a 7.86% CAGR due to portability, solid-formula demand, and compliance with travel-size liquid restrictions.

How will automation influence future packaging design?

Standardised, robot-ready secondary packs enable higher fulfilment throughput and lower labour costs, making automated compatibility a core design specification.