

Gluten-Free Bakery Premixes Market Size & Share Analysis - Growth Trends and Forecast (2025 - 2030)

> **Industry:** Bakery, Flavors & Food Ingredients (Food & Beverage)
> **Source:** https://www.mordorintelligence.com/industry-reports/gluten-free-bakery-premixes-market [https://www.mordorintelligence.com/industry-reports/gluten-free-bakery-premixes-market]
> **Scraped Date:** 2026-09-17

Executive Market Summary

Market Metric	Details
Base Market Size	USD 610.40 million
Projected Forecast (2031)	USD 610.40 million
Growth Rate (CAGR)	9.00 %
Largest Market Region	N/A
Fastest-Growing Region	N/A

Market Visualizations & Infographics

! [Major players in Gluten-Free Bakery Premixes industry] (images/chart_2.png)

! [Gluten-Free Bakery Premixes Market Size] (images/chart_3.png)

! [Gluten-Free Bakery Premixes Market Share by Product Type, 2024] (images/chart_4.png)

! [Gluten-Free Bakery Premixes Market Share by Distribution Chanel, 2024] (images/chart_5.png)

! [Gluten-Free Bakery Premixes Market] (images/chart_6.png)

! [Gluten-Free Bakery Premixes Market Concentration] (images/chart_7.png)

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Comprehensive Research Analysis

Overview Points List Flex 49 Share Feature End

Market Overview

Study Period
|

2020 - 2030
|

Market Size (2025)
|

USD 610.40 Million
|

Market Size (2030)
|

USD 939.20 Million
|

Growth Rate (2025 - 2030)
|

9.00 %
|

Fastest Growing Market
|

Asia Pacific
|

Largest Market

|

Europe

|

Market Concentration

|

Medium

|

Major Players

*Disclaimer: Major Players sorted in no particular order

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|

Market Overview

Gluten-Free Bakery Premixes Market Analysis by Mordor Intelligence

The gluten-free bakery premixes market size stands at USD 610.40 million in 2025 and is forecast to expand at a 9% CAGR, reaching USD 939.20 million by 2030. Momentum reflects the passage from a niche gluten-free bakery premixes market to a mainstream staple as diagnosis of celiac disease rises and lifestyle adoption accelerates. Bread premixes hold center stage while pancake and waffle premixes gain pace, helped by texture-enhancing enzymes that reduce the sensory gap with conventional products. Europe leads in value terms, yet Asia-Pacific posts the quickest growth, underscoring different maturity curves and regulatory environments. Digital commerce, stricter labeling laws, and the incorporation of functional ancient grains jointly keep the gluten-free bakery premixes market on a steady upward trajectory.

Key Report Takeaways

- * By product type, bread premixes led with 48% of gluten-free bakery premixes market share in 2024; pancake & waffle premixes are projected to expand at a 10.40% CAGR to 2030.
- * By ingredient base, rice-based premixes commanded 34% share of the gluten-free bakery premixes market size in 2024, while multigrain & ancient-grain blends are forecast to grow at 12.20% CAGR between 2025-2030.
- * By distribution channel, B2B sales held 46% of the gluten-free bakery premixes market in 2024; online retail is advancing at a 13.10% CAGR through 2030.
- * By end-user, industrial/commercial bakeries accounted for 42% share of the gluten-free bakery premixes market size in 2024, whereas household/retail usage is projected to rise at 11.20% CAGR.
- * By geography, Europe captured 32% revenue share in 2024; Asia-Pacific is forecast to post a 10.80% CAGR to 2030.

Key Market Trends

Market Trends and Insights

Drivers Impact Analysis of Gluten-Free Bakery Premixes Market*

Driver |
(~) % Impact on CAGR Forecast |
Geographic Relevance |
Impact Timeline |

Rising Prevalence of Gluten Sensitivity and Celiac Disease

|

+3.2%
|

Global, with higher impact in North America and Europe

|

Long term (≥ 5 years)

|

Growing Demand for Gluten-Free Options in Bakery Retail

|

+2.4%

|

North America and Europe, Urban centers in Asia-Pacific

|

Medium term (3-4 years)

|

Expansion of Specialty and Online Retail Channels

|

+1.8%
|

Global, with higher penetration in developed markets
|

Medium term (3-4 years)
|

Innovation in Texture and Taste of Gluten-Free Products

|

+1.1%
|

Global, with innovation centers in North America and Europe
|

Short term (≤ 2 years)
|

Increasing Demand for Ready-to-Eat Products

|

+1.5%
|

Global, with higher impact in urban centers
|

Medium term (3-4 years)

Clean Label and Organic Trends

|

+1.2%

North America and Europe, spreading to Asia-Pacific urban markets

Long term (≥ 5 years)

Source: Mordor Intelligence

Competitive Landscape

Competitive Landscape

The Global Gluten-free Bakery Premixes Market, with a concentration score of 4 out of 10, reflects a moderately competitive landscape. This environment strikes a balance between the advantages enjoyed by established players and the opportunities available for new entrants. Established companies like Associated British Foods plc, Puratos Group, and Bakels Group leverage their integrated supply chains and extensive distribution networks to maintain their market positions. At the same time, they are heavily investing in research and development to cater to evolving consumer preferences, particularly the demand for clean labels and improved nutritional profiles. These efforts underscore the importance of innovation in sustaining competitiveness in this market.

Technological differentiation and vertical integration are emerging as key strategic priorities for companies operating in this market. By focusing on these areas, businesses aim to secure a reliable supply of specialized ingredients, which are critical for producing gluten-free bakery premixes. This approach not only enhances operational efficiency but also strengthens their ability to meet the growing demand for high-quality, gluten-free products. Additionally, companies are increasingly adopting strategies that combine organic growth through product innovation with inorganic growth via acquisitions, enabling them to expand their market presence and diversify their product portfolios.

Strategic acquisitions have played a significant role in shaping the competitive dynamics of the market. For instance, Associated British Foods has made notable acquisitions, including Omega Yeast Labs LLC, Mapo (an Italian manufacturer of premium frozen baked goods), and Romix, a specialist blender of baking ingredients. These acquisitions highlight the importance of expanding capabilities and securing access to specialized expertise in the gluten-free bakery premixes market. Such moves not only strengthen the acquiring companies' market positions but also enhance their ability to address the diverse needs of consumers in this growing market.

Gluten-Free Bakery Premixes Industry Leaders

*

Associated British Foods plc

*

Watson Inc,

*

Caremoli SPA

*

Puratos Group

*

Bakels Group

*

*Disclaimer: Major Players sorted in no particular order

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Component Component 3 Scope Of The Report Bottom

Global Gluten-Free Bakery Premixes Market Report Scope

Gluten-free bakery premixes are dry ingredient mixtures designed for baking gluten-free bread, cakes, cookies, and other baked goods.

The global gluten-free bakery premixes market is segmented by product type, end user, distribution channel, ingredient base and geography. By product type the market is segmented into bread premixes, cake premixes, muffin premixes, pancakes & waffle premixes, cookie & biscuit premixes and others. Based on end-user, the market is segmented into industrial/commercial, foodservice & household & retail. By distribution channel, the market is segmented into B2B, hypermarkets & supermarkets, speciality stores, offline stores and others. By ingredient base, the market is segmented into rice-based premixes, corn-based premixes, nut & seed based and multigrain & ancient grain blends. By geography, the market is segmented into North America, Europe, Asia-Pacific, South America, and Middle-East and Africa. For each segment, market sizing and forecast have been done based on value (USD million).

By Product Type

Bread Premixes
|

Cake Premixes
|

Muffin Premixes

Pancake and Waffle Premixes

Cookie and Biscuit Premixes

Others

Segmentation Accordion Item

By Geography

North America

United States

|

Canada

|

|

Mexico

|

|

Rest of North America

|

Europe

|

United Kingdom

|

|

Germany

|

|

France

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|

Italy

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Spain

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Netherlands

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Sweden

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Poland

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Belgium

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Rest of Europe

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Asia-Pacific

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China

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Japan

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India

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Australia

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South Korea

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Indonesia

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Thailand

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Singapore

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Rest of Asia-Pacific

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South America

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Brazil
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Argentina
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Chile
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Colombia
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Peru
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Rest of South America

|

Middle East and Africa

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Saudi Arabia

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United Arab Emirates

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South Africa

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Nigeria'

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Egypt

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Morocco

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Turkey

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Rest of Middle East and Africa

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Frequently Asked Questions

What is the current value of the gluten-free bakery premixes market?

The gluten-free bakery premixes market size is valued at USD 610.40 million in 2025.

How fast will the market grow until 2030?

The market is forecast to advance at a 9% CAGR, reaching USD 939.20 million by 2030.

Which product category leads the market?

Bread premixes dominate with 48% gluten-free bakery premixes market share in 2024.

What region shows the strongest growth outlook?

Asia-Pacific is projected to expand at a 10.80% CAGR between 2025 and 2030.