

Organic Packaged Food Market Size & Share Analysis - Growth Trends and Forecast (2026 - 2031)

> ****Industry:**** Functional Foods & Health Beverages (Food & Beverage)
> ****Source:**** https://www.mordorintelligence.com/industry-reports/organic-packaged-food-market(https://www.mordorintelligence.com/industry-reports/organic-packaged-food-market)
> ****Scraped Date:**** 2026-09-17

Executive Market Summary

Market Metric	Details
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Base Market Size	USD 161.58 billion
Projected Forecast (2031)	USD 161.58 billion
Growth Rate (CAGR)	6.82 %
Largest Market Region	N/A
Fastest-Growing Region	N/A

Market Visualizations & Infographics

![Major players in Organic Packaged Food industry](images/chart_2.png)

![Organic Packaged Food Market Size](images/chart_3.png)

![Organic Packaged Food Market Share by Product Type, 2025](images/chart_4.png)

![Organic Packaged Food Market Share by Distribution Channel, 2025](images/chart_5.png)

![Organic Packaged Food Market Growth Rate by Region](images/chart_6.png)

![Organic Packaged Food Market Concentration](images/chart_7.png)

![Icon](images/chart_8.png)

![footer background image](images/chart_10.png)

![Mordor Intelligence on Facebook](images/chart_12.svg)

![Mordor Intelligence on Pinterest](images/chart_14.svg)

![Mordor Intelligence on Instagram](images/chart_15.svg)

![ESOMAR](images/chart_17.png)

![GPTW](images/chart_19.png)

Comprehensive Research Analysis

Overview Points List Flex 49 Share Feature End

Market Overview

Study Period
|
2021 - 2031
|

Market Size (2026)
|
USD 161.58 Billion
|

Market Size (2031)
|
USD 224.72 Billion
|

Growth Rate (2026 - 2031)
|
6.82 %
|

Fastest Growing Market
|
Asia Pacific
|

Largest Market
|

North America
|

Market Concentration
|

Low
|

Major Players

*Disclaimer: Major Players sorted in no particular order

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Market Overview

Organic Packaged Food Market Analysis by Mordor Intelligence

The organic packaged food market size was valued at USD 151.34 billion in 2025 and estimated to grow from USD 161.58 billion in 2026 to reach USD 224.72 billion by 2031, at a CAGR of 6.82% during the forecast period (2026-2031). The organic packaged food market is growing faster than the conventional packaged food market because a larger share of consumers now treats organic purchases as a routine food choice rather than an occasional premium purchase. The shift is supported by stronger interest in simpler ingredient lists, greater trust in certification systems, and retail formats that make organic products easier to access during everyday grocery trips and through digital orders. Policy support in the United States and Europe is also helping the organic packaged food market by improving investment conditions in the supply chain and providing farmers and processors with clearer signals for long-term capacity planning. At the same time, the organic packaged food market remains fragmented, meaning growth is shared among large multinational food groups, focused organic specialists, and smaller brands that use additional claims, such as Non-UPF verification and regenerative sourcing, to stand out. The main risk is still price pressure, as organic premiums remain visible across many categories, and a limited supply of certified ingredients can slow scale-up when demand rises quickly, especially in markets where consumer spending remains more sensitive.

Key Report Takeaways

- * By product type, bakery and confectionery accounted for 30.87% of the organic packaged food market revenue in 2025, while ready meals are projected to grow at the fastest CAGR of 7.38% through 2031.
- * By form, fresh and chilled products accounted for 67.33% of the organic packaged food market revenue in 2025, while frozen products are forecast to expand at a CAGR of 7.24% through 2031.
- * By distribution channel, supermarkets and hypermarkets accounted for 58.27% of the market revenue in 2025, while online retail stores are projected to register the fastest CAGR of 8.16% through 2031.
- * By geography, North America accounted for 46.18% of the market revenue in 2025, while Asia-Pacific is forecast to grow at the fastest CAGR of 7.73% through 2031.

Key Market Trends

Market Trends and Insights

Drivers Impact Analysis of Organic Packaged Food Market*

Driver |
(~) % Impact on CAGR Forecast |
Geographic Relevance |
Impact Timeline |

Growing preference for minimally processed and chemical-free packaged food products

|

+2.0%
|

Global, strongest in North America and Western Europe

Medium term (2-4 years)

Rising demand for clean-label snacks, cereals, bakery products, and beverages

|

+1.5%

North America and Europe core, spill-over to APAC urban centers

Short term (≤ 2 years)

Growing demand for organic baby food and children-focused nutrition products

|

+0.8%
|

Global, led by North America, rapid uptake in APAC and South America
|

Long term (≥ 4 years)
|

Product innovation in organic ready-to-eat meals, breakfast foods, and functional beverages

|

+0.7%
|

North America, Western Europe, expanding to urban APAC
|

Medium term (2-4 years)
|

Growing influence of wellness, preventive health, and immunity-focused food consumption

|

+1.0%
|

Global, particularly APAC, North America, and MEA urban centers

Medium term (2-4 years)

Government incentives for organic food producers

|

+0.5%

Europe and North America, emerging in South and East Asia

Long term (≥ 4 years)

Source: Mordor Intelligence

Competitive Landscape

Competitive Landscape

The organic packaged food market remains fragmented, and competition is spread across multinational food companies, focused organic specialists, and smaller brands with strong category depth. Danone and Nestlé compete through broad portfolios and distribution reach, but neither dominates the full organic packaged food market across all product types and regions simultaneously. General Mills continues to hold an important leadership position in the United States, and its 2026 responsibility report highlighted both scale in organic production and the use of regenerative agriculture across more than 800,000 acres. Amy's Kitchen is taking a different route by building trust through product-level credibility, including Non-UPF Verified certification for 37 products and wider Costco distribution for frozen meals. That contrast shows that the organic packaged food market rewards both scale and specialization, provided the brand can back its claims with sourcing discipline and recognizable quality signals.

Portfolio reshaping has become a visible part of competition in the organic packaged food market. Hain Celestial completed the USD 115 million sale of its North American snacks business in March 2026, which sharpened its focus on categories such as tea, yogurt, and organic baby food instead of maintaining a broader natural snacks spread. SunOpta's completion of its arrangement with Refresco in April 2026 pointed to a second theme, where supply chain and manufacturing scale matter as much as brand ownership in organic beverages and plant-based products. Nature's Path also showed that independent brands can still move quickly when it launched a certified organic granola range linked to a fast-moving consumer flavor trend in May 2026. Together, these moves show that competition in the organic packaged food market is shifting toward sharper category focus, faster innovation, and better control over upstream supply.

Compliance is becoming a stronger competitive filter in the organic packaged food market because traceability and labeling standards are tightening in both the United States and Europe. Companies that invest early in audit trails, certified sourcing, and cross-market documentation are likely to defend margins better than operators that rely heavily on loosely controlled third-party networks. At the same time, smaller and mid-sized brands still have room to win in areas such as regenerative organic products, cleaner processing claims, ready meals, and children's nutrition, where consumer trust can be built through product quality rather than sheer advertising scale. The structure of the organic packaged food market therefore remains open enough for focused challengers, even as larger players

s strengthen their sourcing and compliance moats.

Organic Packaged Food Industry Leaders

*

Danone S.A.

*

Nestlé S.A.

*

General Mills, Inc.

*

The Hain Celestial Group

*

*

*Disclaimer: Major Players sorted in no particular order

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Component Component 3 Scope Of The Report Bottom

Global Organic Packaged Food Market Report Scope

Organic packaged food refers to food products that are processed, packaged, and certified as organic, produced without the use of synthetic pesticides, fertilizers, genetically modified organisms (GMOs), or artificial additives. The organic packaged food market is segmented by product type, form, distribution channel, and geography. By product type, the market includes dairy and dairy alternatives, bakery and confectionery, snacks, meat, poultry and seafood, baby food, breakfast cereals, ready meals, condiments and sauces, and other product types. Based on form, the market is categorized into fresh/chilled, canned, and frozen. By distribution channel, the market covers supermarkets/hypermarkets, convenience/grocery stores, online retail stores, and other distribution channels. By geography, the report covers North America, Europe, Asia-Pacific, South America, and the Middle East and Africa, with market size and forecasts provided for each region. For each segment, market sizing and forecasts have been conducted on a value basis (USD).

By Product Type

Dairy and Dairy Alternatives

|

Bakery and Confectionery

|

Snacks

|

Meat, Poultry and Seafood

|

Baby Food

|

Breakfast Cereals

|

Ready Meals

|

Condiments and Sauces

Other Product Types

Segmentation Accordion Item

By Geography

North America

United States

|

Canada

|

Mexico
|

|

Rest of North America
|

Europe
|

Germany
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United Kingdom
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Italy
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France

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Spain

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Netherlands

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Poland

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Belgium
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Sweden
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Rest of Europe
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Asia-Pacific
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China
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India
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Japan

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Australia

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Indonesia

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South Korea

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Thailand
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Singapore
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Rest of Asia-Pacific
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South America
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Brazil
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Argentina
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Colombia

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Chile

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Peru

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Rest of South America

|

Middle East and Africa
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South Africa
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Saudi Arabia
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United Arab Emirates
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|

Nigeria
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Egypt
|

|

Morocco
|

|

Turkey
|

|

Rest of Middle East and Africa
|

Frequently Asked Questions

What is the projected growth rate for organic packaged food through 2031?

The category is projected to grow at a CAGR of 6.82% from 2026 to 2031, reaching USD 224.72 billion by 2031.

Which product type has the largest share of global organic packaged food sales?

Bakery and Confectionery leads the category with a 30.87% share in 2025, supported by frequent demand for bread, cereals, granola, and snack products.

Why are organic ready meals growing faster than other product types?

Ready Meals are projected to grow at a 7.38% CAGR because consumers want convenient meal options that still provide certified organic ingredients and clean-label

l positioning.

Which distribution channel is growing fastest for organic packaged food?

Online Retail Stores are forecast to grow at an 8.16% CAGR through 2031, supported by subscriptions, product discovery, and rising online grocery adoption.

Which region has the strongest growth outlook for organic packaged food?

Asia-Pacific is projected to expand at a 7.73% CAGR through 2031, supported by rising incomes, food-safety concerns, and stronger e-commerce access.