

Outdoor Sports Luggage Market Size & Share Analysis - Growth Trends and Forecast (2025 - 2030)

> ****Industry:**** Toys, Sports, Wellness & Luggage (Consumer Goods & Services)
> ****Source:**** <https://www.mordorintelligence.com/industry-reports/outdoor-sports-luggage-market>
> ****Scraped Date:**** 2026-09-17

Executive Market Summary

Market Metric	Details
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Base Market Size	USD 230 million
Projected Forecast (2031)	USD 230 million
Growth Rate (CAGR)	3.50%
Largest Market Region	N/A
Fastest-Growing Region	N/A

Market Visualizations & Infographics

![Major players in Outdoor Sports Luggage industry](images/chart_2.png)

![Outdoor Sports Luggage Market Size](images/chart_3.png)

![Outdoor Sports Luggage Market Trends](images/chart_4.png)

![Outdoor Sports Luggage Market Analysis](images/chart_5.png)

![Outdoor Sports Luggage Market Concentration](images/chart_6.png)

![Icon](images/chart_7.png)

![footer background image](images/chart_9.png)

![Mordor Intelligence on Facebook](images/chart_11.svg)

![Mordor Intelligence on Pinterest](images/chart_13.svg)

![Mordor Intelligence on Instagram](images/chart_14.svg)

![ESOMAR](images/chart_16.png)

![GPTW](images/chart_18.png)

Comprehensive Research Analysis

Overview Points List Flex 49 Share Feature End

Study Period | 2019 - 2030 |
Forecast Data Period | 2025 - 2030 |
Historical Data Period | 2019 - 2023 |
CAGR | 3.50% |
Fastest Growing Market | Asia Pacific |
Largest Market | Europe |
Market Concentration | Low |
Major Players*Disclaimer: Major Players sorted in no particular order

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Market Overview Section

Outdoor Sports Luggage Market Analysis by Mordor IntelligenceThe Outdoor Sports Luggage Market is expected to register a CAGR of 3.5% during the forecast period .

* The prominence of outdoor sports, owing to health and wellness trends, the increasing influence of social media, celebrity endorsement, and the rise in the number of international sports events, is encouraging consumers to enter some of the other sorts of sports activities. This, in turn, has increased the demand for ball sports luggage across the world.

* Moreover, there is a rise in the participation rate in various ball sports, especially in football and golf, owing to increasing favorable government initiatives, such as grassroots programs held at schools, colleges, and clubs to encourage participation.

* With an aim to gain a competitive advantage, manufacturers of ball sports luggage are more focused on developing new and innovative products in order to fulfill the changing needs and demands of consumers by using advanced technologies. For instance, Nike and Adidas are using eco-friendly materials, such as organic cotton, recycled rubber, plastic materials, and water-based adhesives in their offerings.

* However, increasing availability of counterfeit products, especially in developing countries, is restraining the growth of this market to some extent.

Market Trends Section Component 4

Global Outdoor Sports Luggage Market Trends and InsightsRising Sports Participation Rate Owing to Favorable Government InitiativesHealthy lifestyle adoption and the preference for staying fit have increased consumer indulgence in various sports activities, including ball sports. In line with the athleisure trend, consumers are increasingly seeking for various ball sports equipment, including luggage bags.

Additionally, an increase in government initiatives in various countries, meant to improve sports participation, is playing a key role in driving the market over the past few years. For instance, the Government of Australia is planning to invest USD 230 million in sport and physical activity initiatives over the next five years. Similarly, in September 2019, Sports Authority of India (SAI) with technical and organizational support from AIFF (All India Football Federation) launched Khelo India Girls League. The initiative was part of the government's effort to create a buzz for the U-17 women's football World Cup. Such initiatives will encourage more people to indulge in various outdoor sports, which, in turn, will increase the sales of ball sports luggage.

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Market Trends Section

Strong Penetration of Ball Sports across the European CountriesEurope holds a significant amount of share in the global ball sports luggage market. The United Kingdom, Germany, France, Italy, Spain, Russia, Belgium, and Sweden are some of the top contributing countries in the region. In developed European economies, household expenditure on sporting goods and services is witnessing notable growth, owing to the increase in government investments driving sport participation in the European region.

Moreover, these countries host many national- and international-level tournaments, which, in turn, increase the popularity and demand for various sports equipment, including sports luggage bags. In addition, there is a rise in women's participation rate and government initiatives that likely boost the demand for the various sports equipment market across the region. Various governing associations are offering multi-faceted support to increase women's participation rate. For instance, in 2018, 'Love Golf', a UK initiative, was introduced, aimed at increasing

ing women's and girls' involvement in golf by focusing primarily on the social aspects of the game. Thus, the growing adoption of various ball sports by women indicates a positive effect on the market's growth.

ball sports luggage market. The United Kingdom, Germany, France, Italy, Spain, Russia, Belgium, and Sweden are some of the top contributing countries in the region. In developed European economies, household expenditure on sporting goods and services is witnessing notable growth, owing to the increase in government investments driving sport participation in the European region.">Image © Mordor Intelligence. Reuse requires attribution under CC BY 4.0.

Industry Overview Section Component 6

Competitive Landscape* The market studied is highly fragmented and consists of regional and international competitors. It is dominated by players, like Nike Inc., Adidas AG, and Under Armour. These companies are using digital and social media advertisements to make consumers aware of the new product launches in the market.

* In addition, key players are focusing on online distribution channels for their online marketing and branding of their products, in order to expand their geographical reach and increase their customer base.

* Moreover, leading manufacturers in the market are focusing on leveraging opportunities posed by the emerging markets of Asia-Pacific, like Thailand and India, to expand their revenue base.

Segmentation Toc Component 10

Global Outdoor Sports Luggage Market Report ScopeThe global outdoor sports luggage market is segmented by type into duffel, rucksack, and other types. By distribution channel the scope includes offline and online retail stores. By geography the scope includes North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

By TypeDuffel |
Rucksack |
Other Types |

Segmentation Accordion Item

GeographyNorth America | United States |
| Canada |
| Mexico |
| Rest of North America |
Europe | Spain |
| United Kingdom |
| Germany |
| France |
| Italy |
| Russia |
| Rest of Europe |
Asia Pacific | China |
| Japan |
| India |
| Australia |
| Rest of Asia-Pacific |
South America | Brazil |
| Argentina |
| Rest of South America |
Middle East & Africa | South Africa |
| Saudi Arabia |
| Rest of Middle East & Africa |

Frequently Asked Questions

What is the current Global Outdoor Sports Luggage Market size?

The Global Outdoor Sports Luggage Market is projected to register a CAGR of 3.5% during the forecast period (2025-2030)

Who are the key players in Global Outdoor Sports Luggage Market?

Adidas AG, Nike, Inc., Under Armour, Inc., New Balance and ASICS Corporation are the major companies operating in the Global Outdoor Sports Luggage Market.

Which is the fastest growing region in Global Outdoor Sports Luggage Market?

Asia Pacific is estimated to grow at the highest CAGR over the forecast period (2025-2030).

Which region has the biggest share in Global Outdoor Sports Luggage Market?

In 2025, the Europe accounts for the largest market share in Global Outdoor Sports Luggage Market.

What years does this Global Outdoor Sports Luggage Market cover?

The report covers the Global Outdoor Sports Luggage Market historical market size for years: 2019, 2020, 2021, 2022, 2023 and 2024. The report also forecasts the Global Outdoor Sports Luggage Market size for years: 2025, 2026, 2027, 2028, 2029 and 2030.