

Skiing Facilities Market Size & Share Analysis - Growth Trends & Forecast (2025 - 2030)

> ****Industry:**** Amusement Parks, Attractions & Recreation (Hospitality & Tourism)
> ****Source:**** <https://www.mordorintelligence.com/industry-reports/skiing-facilities-market>
> ****Scraped Date:**** 2026-09-17

Executive Market Summary

Market Metric	Details
Base Market Size	USD 3.94 billion
Projected Forecast (2031)	USD 3.94 billion
Growth Rate (CAGR)	4.35%
Largest Market Region	N/A
Fastest-Growing Region	N/A

Market Visualizations & Infographics

! [Major players in Skiing Facilities industry](images/chart_2.png)

! [Skiing Facilities Market Summary](images/chart_3.png)

! [Skiing Facilities Market: Number of Ski Equipment and Supplies Stores in Canada, , By Region, as of June 2023](images/chart_4.png)

! [Skiing Facilities Market: Number of People Who Ski in Selected Countries in Europe, In Thousands, In 2022](images/chart_5.png)

! [Skiing Facilities Market Concentration](images/chart_6.png)

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! [GPTW](images/chart_18.png)

Comprehensive Research Analysis

Overview Points List Flex 49 Share Feature End

Study Period | 2019 - 2030 |
Market Size (2025) | USD 3.94 Billion |
Market Size (2030) | USD 4.88 Billion |
CAGR (2025 - 2030) | 4.35% |
Fastest Growing Market | Europe |
Largest Market | North America |
Market Concentration | Low |
Major Players*Disclaimer: Major Players sorted in no particular order

Market Overview Section

Skiing Facilities Market Analysis by Mordor Intelligence
The Skiing Facilities Market size is estimated at USD 3.94 billion in 2025, and is expected to reach USD 4.88 billion by 2030, at a CAGR of 4.35% during the forecast period (2025-2030).

The skiing facilities market has grown steadily, driven by increasing interest in winter sports and tourism. There are just over 2,000 alpine skiing destinations in the world. Alpine skiing is found at organized outdoor ski resorts in 68 countries worldwide. They typically offer a range of amenities such as ski lifts, rental equipment, ski schools, accommodations, restaurants, and entertainment options. Many ski resorts diversify their offerings by incorporating other activities like snowshoeing, ice skating, or spa services.

Ski areas are smaller-scale operations than resorts, often focusing primarily on skiing and snowboarding. They may have fewer amenities but still provide lift services, rental equipment, and basic facilities. In addition to traditional outdoor skiing facilities, indoor skiing facilities have gained popularity in recent years. These facilities use artificial snow and slopes to simulate skiing conditions indoors, allowing enthusiasts to practice skiing and snowboarding year-round.

The skiing facilities market experienced some changes due to COVID-19. Ski resorts have implemented various safety measures, such as capacity restrictions and enhanced cleaning protocols. These measures have been put in place to prioritize the safety and health of both visitors and staff. Despite these challenges, many ski resorts have been able to adapt and provide a safe and enjoyable experience for skiers and snowboarders.

Market Trends Section Component 4

Global Skiing Facilities Market Trends and Insights
Increase in Ski Equipment and Supplies Stores
The ski equipment and supplies stores market has been seeing a rise in demand. With the growing popularity of winter sports like skiing, more and more people are hitting the slopes and needing the right gear. This has led to an increase in the number of stores offering a wide range of ski equipment, from skis and boots to clothing and accessories. The presence of ski equipment and supplies stores is creating an ecosystem that is supporting the growth of the skiing industry. These stores often collaborate with skiing facilities, offering package deals, discounts, or promotions to attract customers. This collaboration between retailers and facilities is driving increased footfall to skiing destinations, resulting in a boost to the overall market.

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Market Trends Section

Increase in Number of Skiers in Europe
International skiing tourism is mainly concentrated in Europe, with the highest number of skiers coming from Germany and the UK. Switzerland has the highest percentage of people who ski, with 37%, followed by Austria, Norway, and Finland. Germany has the highest number of ski areas in Europe, with a total of 498, followed by Italy, France and Russia. In France, skiing is among the top three favorite sports of 17% of people. In the United Kingdom, 92% of snow sports vacationers participate in skiing, with 39% engaging in off-piste skiing, 7% in ski touring, and 3% in cross-country skiing.

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Industry Overview Section Component 6

Competitive LandscapeThe skiing facilities market is highly fragmented with many players in the market. The skiing facilities market is highly seasonal, with peak demand occurring during winter months. However, some destinations have been investing in infrastructure and diversifying their offerings to attract visitors during the off-season. Major players like Vail Resorts, Aspen Skiing Company, Alterra Mountain Company, Compagnie Des Alpes, and Intrawest Resorts Holdings currently dominate the market.

Segmentation Toc Component 11

Global Skiing Facilities Market Report ScopeThe typical ski area base includes a ticket office, ski lodge, ski school, equipment rental/repair shop, restaurant/bar, shopping, shuttle bus stop, and parking. This report aims to provide a detailed analysis of the skiing facilities market. It focuses on the market dynamics, emerging trends in the segments and regional markets, and insights into the various product and application types. Also, it analyzes the key players and the competitive landscape. The skiing facilities market is segmented by type, which includes ticket offices, ski lodges, ski schools, restaurants/bars, and others such as shopping, shuttle bus stops, and parking, etc., by distribution channel, which includes online and offline, and by geography includes Asia-Pacific, Europe, North America, South America, and the Middle East. The report offers market size and forecasts for the skiing facilities market in terms of revenue (USD) for all the above segments.

By Type
Ticket Office |
Ski Lodge |
Ski School |
Restaurant/Bar |
Others (Shopping, Shuttle Bus Stops, and Parking, etc.,) |

Segmentation Accordion Item

Geography
North America | United States |
| Canada |
| Mexico |
| Rest of North America |
Europe | Germany |
| United Kingdom |
| France |
| Russia |
| Spain |
| Rest of Europe |
Asia Pacific | India |
| China |
| Japan |
| Rest of Asia Pacific |
South America | Brazil |
| Argentina |
| Rest of South America |
Middle East | UAE |
| Saudi Arabia |
| Rest of Middle East |

Frequently Asked Questions

How big is the Skiing Facilities Market?

The Skiing Facilities Market size is expected to reach USD 3.94 billion in 2025 and grow at a CAGR of 4.35% to reach USD 4.88 billion by 2030.

What is the current Skiing Facilities Market size?

In 2025, the Skiing Facilities Market size is expected to reach USD 3.94 billion .

Who are the key players in Skiing Facilities Market?

Vail Resorts, Aspen Skiing Company, Alterra Mountain Company, Compagnie Des Alpes and Intrawest Resorts Holdings are the major companies operating in the Skiing Facilities Market.

Which is the fastest growing region in Skiing Facilities Market?

Europe is estimated to grow at the highest CAGR over the forecast period (2025-2030).

Which region has the biggest share in Skiing Facilities Market?

In 2025, the North America accounts for the largest market share in Skiing Facilities Market.

What years does this Skiing Facilities Market cover, and what was the market size in 2024?

In 2024, the Skiing Facilities Market size was estimated at USD 3.77 billion. The report covers the Skiing Facilities Market historical market size for years: 2019, 2020, 2021, 2022, 2023 and 2024. The report also forecasts the Skiing Facilities Market size for years: 2025, 2026, 2027, 2028, 2029 and 2030.