

Zero-Waste Grocery Stores Market Size & Share Analysis - Growth Trends and Forecast (2026 - 2031)

> ****Industry:**** Grocery, Supermarkets & General Retail (Retail)
> ****Source:**** <https://www.mordorintelligence.com/industry-reports/zero-waste-grocery-stores-market>
> ****Scraped Date:**** 2026-09-17

Executive Market Summary

Market Metric	Details
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Base Market Size	USD 313.44 billion
Projected Forecast (2031)	USD 313.44 billion
Growth Rate (CAGR)	7.75 %
Largest Market Region	Home
Fastest-Growing Region	Home

Market Visualizations & Infographics

![Zero-Waste Grocery Stores Market Summary](images/chart_1.png)

Comprehensive Research Analysis

Market Overview

Zero-Waste Grocery Stores Market Analysis by Mordor IntelligenceThe zero-waste grocery market size in 2026 is estimated at USD 313.44 billion, growing from 2025 value of USD 290.9 billion with 2031 projections showing USD 455.39 billion, growing at 7.75% CAGR over 2026-2031. Robust growth is propelled by strict single-use plastic regulations, rising consumer eco-consciousness, and technological upgrades that close cost gaps between package-free and conventional retail. Europe's policy leadership, North America's venture investment in AI-enabled inventory tools, and Asia-Pacific's urbanization collectively expand the addressable base of the zero-waste grocery market. Retail pilots inside mainstream supermarkets de-risk capital commitments, while purpose-built bulk dispensing stores deepen customer education and loyalty. AI-driven markdown engines, such as those adopted by East of England Co-op, shrink waste and improve margins, reinforcing the economic case for zero-waste adoption.

Key Market Trends

Global Zero-Waste Grocery Stores Market Trends and InsightsDrivers Impact Analysis

Scope Of The Report

Scope and MethodologyZero-waste refers to eliminating garbage by reusing, composting, and recycling as much as possible. In the grocery aisle, zero-waste shopping means bringing reusable bags and containers, selecting foods without plastic packaging, or purchasing items in glass or metal containers that can easily be repurposed. The zero-waste grocery store market is segmented by distribution channel and geography. By distribution channel, the market is segmented into supermarkets/hypermarkets, specialty stores, and online stores. By geography, the market is segmented into North America, Europe, Asia-Pacific, South America, and the Middle East and Africa. The report offers market size and forecasts for the zero-waste grocery stores market in value (USD) for all the above segments.

Frequently Asked Questions

What is the current size of the Zero-Waste Grocery Stores Market?

The market is valued at USD 313.44 billion in 2026 and is projected to reach USD 455.39 billion by 2031, growing at a 7.75% CAGR.

Which region holds the largest share?

Europe leads with 34.52% of global revenue in 2025, supported by stringent single-use-plastic regulations.

Which store format is expanding fastest?

Online platforms are the fastest-growing format, advancing at an 11.32% CAGR to 2031.

What product category is showing the highest growth?

Household cleaning products are projected to rise at a 9.78% CAGR, outpacing food staples and fresh produce.

How are government policies influencing market growth?

Single-use-plastic bans and deposit-return schemes in more than 112 countries are accelerating adoption of refill and reusable-container systems, adding an estimated 1.8 percentage points to the forecast CAGR.

What limits faster adoption of zero-waste grocery models?

High capital expenditure for dispensing hardware, stringent food-safety compliance, and consumer convenience gaps remain the principal restraints, together trimming roughly 3.5 percentage points from potential growth.